

PRIVACY POLICY OF THE KLIPER WEBSITE



Recitals

Telewizja Polska Spółka Akcyjna in liquidation (TVP S.A.) respects and upholds users' rights to privacy. Below you will find information on how we collect, process and use information about users of the KLIPER website and how we ensure the protection of your personal data by using appropriate technological solutions.

I. General provisions

1. The Privacy policy specifies how Users' personal data necessary to provide services electronically through the KLIPER website (hereinafter: Website) are collected, processed and stored.
2. The Website collects only the personal data necessary to provide the services offered therein, as specified in Section III, par. 1.
3. Personal data collected through the Website are processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter GDPR) and the Act of 10 May 2018 on the Protection of Personal Data (Journal of Laws of 2019, item 1781).

II. Data controller

The controller of personal data is:

Telewizja Polska S.A. in liquidation, with its registered office in Warsaw, 00-999 Warsaw, at ul. Woronicza 17, entered in the Register of Entrepreneurs of the National Court Register kept by the District Court for the Capital City of Warsaw, 13th Commercial Department of the National Court Register, under the KRS number 0000100679, with the tax identification number NIP: 521-04-12-987.

III. Purposes of processing personal data

1. Personal data are used for the purpose of:
 - registering an account and verifying the identity of the User,
 - making it possible to log in to the Website,
 - ensuring proper service to Users of the Website,
 - performing an agreement for the provision of services electronically through the KLIPER website,
 - personalizing the Website for the Users,
 - handling of any complaints,
 - collecting receivables,
 - establishing and asserting claims or defending against them.
2. Provision of personal data by a User who is a natural person conducting business is a condition for the conclusion of the agreement. For other Users, providing personal data is voluntary, but necessary to provide services through the KLIPER website, including communication with the Users. The consequence of not providing their data may be the inability of Users to use the KLIPER website.

IV. Type of personal data being processed

1. For the purposes of providing services via the KLIPER website, personal data of KLIPER website users are processed, which may be: natural persons conducting business activity, natural persons being representatives of legal persons or organizational units without legal personality, their proxies, employees, co-workers authorized to use services available via the KLIPER website (Users).
2. The Controller may process the User's personal data: first and last name, company address, e-mail address, telephone number, Tax Identification Number.
3. In addition, the KLIPER Website collects information contained in system logs, i.e. the User's IP address and logs of User activity in the system for technical purposes related to server administration.

V. Legal basis for processing personal data

1. Personal data of Users who are natural persons conducting business activity will be processed on the basis of Article 6(1)(b) of the GDPR, i.e. on the basis of the agreement on the provision of services electronically through the KLIPER website. Personal data of Users who are representatives of the Company using the KLIPER website, their proxies, employees, co-workers authorized to use the services available on the KLIPER website will be processed on the basis of Article 6(1)(f) of the GDPR, i.e. on the basis of legitimate interests pursued by the controller - in this case, such legitimate interest is to ensure access to and proper functioning of the KLIPER website and to ensure IT security, including network security.
2. Users' personal data may also be processed on the basis of Article 6(1)(f) of the GDPR, in order to establish, assert or defend against possible claims related to the performance of the agreement on the provision of services electronically through the KLIPER website, as well as to handle possible complaints.

VI. Period of personal data processing

1. Users' personal data will be processed until the statute of limitations on claims after the performance of the

agreement.

2. The statute of limitations is 3 years (bearing in mind that the end of the statute of limitations is on the last day of the calendar year) as for business claims.

VII. Sharing of personal data

1. Users' personal data may be transferred to: entities affiliated with the Controller, its subcontractors, entities cooperating with the Controller, e.g. companies handling e-payments, companies providing courier/postal services, law firms, solely for the purpose of operating the Website.
2. The following parties may also be recipients of personal data: authorized entities, where the obligation to provide data arises from applicable provisions of the law, including public administration bodies.
3. Users' personal data will not be transferred outside the European Economic Area (EEA) or to an international organization.

VIII. Users' rights

1. The Website User has the right to: access their personal data, rectify, delete, limit processing, transfer data, object to processing. Exercising these rights is possible by contacting the Data Protection Officer appointed at TVP S.A., as indicated in Chapter IX.
2. Notification of the User's claim of entitlement under the said rights should be sent to the following address rodo@tvp.pl.
3. The Controller complies or refuses to comply with the request immediately – within a maximum of one month of its receipt.
4. The User has the right to file a complaint with the President of the Office for Personal Data Protection if he/she considers that the processing of personal data concerning him/her violates the GDPR.

IX. Data Protection Officer

The Data Protection Officer appointed at TVP S.A. may be contacted by email at: rodo@tvp.pl and by regular mail at the following address: Telewizja Polska S.A. in liquidation, ul. J.P. Woronicza 17, 00-999 Warsaw, with an annotation reading: "do Inspektora Ochrony Danych" (Attn: Data Protection Officer).

X. Cookies

1. The KLIPER website does not automatically collect any information, except for the information contained in cookies. These files are IT data, in particular text files, which are stored in the Website user's terminal equipment and are intended for use of the Website's pages, and allow the information contained therein to be read only by Telewizja Polska S.A. in liquidation with its registered office in Warsaw, at ul. Woronicza 17, 00-999 Warsaw.
2. The Website collects the following information through cookies:
 - Session cookies – temporary files stored on the user's terminal device until the user logs out, leaves the website or shuts down the web browser,
 - Persistent cookies – files stored on the user's terminal device for a specified period of time in the parameters of cookies or until they are deleted by the user.
3. Due to the purpose of using cookies, we collect only the necessary cookies – making it possible to use the services available on the KLIPER website, while informing that the lack of their acceptance may prevent you from using the website.
4. The collection of cookies supports the correct provision of services on the Website and serves such purposes as:
 - Customizing the content of the Website's pages to the user's preferences and optimizing the use of the website,
 - Maintaining the session of the Website user (after logging in), thanks to which the user does not have to re-enter his/her login and password on each sub-page of the Website.

XI. Automated decision-making and profiling

1. Users' data are not processed in an automated manner so that any decisions can be made against them as a result.
2. All data are transmitted via SSL encrypted protocol.
3. The data are not subject to profiling.

XI. Final provisions

1. The Controller has the right to make amendments to the Privacy Policy, while the rights of Users will not be restricted.
2. Information about the amendments will appear in the form of a message available on the Website.
3. A User who does not accept the terms of service of the KLIPER Program after the newer version of the Policy comes into effect may stop using the website.
4. In the footer of the KLIPER website, the Controller undertakes to maintain the current content of the privacy policy.
5. In matters not regulated in this Privacy policy, the provisions of the GDPR and the provisions of Polish law will apply.
6. The current version of the Policy has been adopted and is effective as of March 1, 2025